

The book was found

MKTG (New, Engaging Titles From 4LTR Press)



Synopsis

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Book Information

File Size: 103791 KB

Print Length: 391 pages

Publisher: Cengage Learning; 011 edition (February 7, 2017)

Publication Date: February 7, 2017

Language: English

ASIN: B01N4WHWHU

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #6,788 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #8 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing #55 in Books > Business & Money > Marketing & Sales > Marketing #859 in Kindle Store > Kindle eBooks > Nonfiction

Customer Reviews

Easy to read. I like the tearout reference section in the back. The online component was very nice as well.

Ã Â Â•Ã Â Â•Ã

Not really sure how to use books. They have made it difficult to just download the book after you have purchased it.

[Download to continue reading...](#)

MKTG (with MKTG Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from

4LTR Press) MKTG (New, Engaging Titles from 4LTR Press) MKTG 9 (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HDEV (with HDEV Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) OM5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON MACRO (with ECON MACRO Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON: MICRO4 (New, Engaging Titles from 4LTR Press) M&F (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) PFIN (with PFIN Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CFIN (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB4 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) HR3 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) GLOBAL (with GLOBAL Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB (with ORGB Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) BSTAT2 (with Review Cards and CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB7 (with CourseMate and Career Transitions 2.0, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB6 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) CB (New, Engaging Titles from 4LTR Press) CB (with CB Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)